

## INVITATION

**THURSDAY 28<sup>th</sup> SEPTEMBER 2017**  
**5<sup>th</sup> EFLA EU-US Food Law Conference**

### **Placing new food products on the market: A comparative analysis of the EU & US approaches**

The President of the European Food Law Association (EFLA), Andreas Natterer (Schönherr Rechtsanwälte), cordially invites you to join the 5<sup>th</sup> EFLA EU-US Food Law Conference, which will take place at the Thon Hotel EU in **Brussels on 28<sup>th</sup> September 2017**.

This year's EFLA EU-US conference will focus on **placing new food products on the market comparing the differences between the EU & US approaches**.

Confirmed speakers include **Mr. Rafael Perez Berbejal (DG SANTE, European Commission)**, who will present the EU Novel Foods legislation and its implementation, and **Mrs. Diane McColl (Hyman, Phelps & McNamara)**, who will give some insights into the placing novel foods on the market. **Mr. Nicolas Carbonnelle (Bird & Bird)**, will explain the EU regulatory aspects of personalised nutrition, with **Mr. Ricardo Carvajal (Hyman, Phelps & McNamara)** presenting the FDA approach and **Ms. Francisca Serra (University of the Balearic Islands)** providing the scientific background to the concept of personalised nutrition.

There will also be a presentation on the legal approach to the marketing of foods for children by **Dr. Peter Van Dael (Mead Johnson)**.

More information on the programme and speakers, together with registration details, is available on our website, [www.efla-aeda.org](http://www.efla-aeda.org).

The conference will be held at the Thon Hotel EU, Rue de la Loi 75, 1040, Brussels, from 9h – 17h.

To know more about EFLA, visit us on [www.efla-aeda.org](http://www.efla-aeda.org)  
Questions about the EFLA EU-US Conference? Contact us at  
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